



#### PRESS RELEASE

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# Inn Marin Expects Huge Business Boost With New Comcast Business Ethernet and Voice Services

New fiber-optic network to power boutique hotel, enhance guest experience and provide model for tourism industry in Marin and Sonoma

**LIVERMORE, Calif. – August 13, 2014 –** Comcast Business today announced that <u>Inn Marin</u>, a boutique hotel, with state-of-the-art green lodging accommodations and sustainability practices, will have Comcast Business' advanced, 400Mbps fiber-optic Ethernet solution to help improve its guest experience as the premier resort and meeting space in Marin County.

Inn Marin's owner sought access to super-fast broadband for the historic property after recognizing that fast Internet is expected by today's traveler and business client – and is now crucial to running a seamless hospitality operation. With this installation, Inn Marin will transition from some of the slowest DSL broadband in the North Bay to one of the fastest Internet services, providing guests with speeds of up to 400Mbps. The Inn will be the first hospitality property in the North Bay to have this level of high-speed Internet.

"With Comcast Business' Ethernet and voice services, we now have an enormous improvement to our business," said Robert Marshall, owner of Inn Marin. "Finding a provider willing to work with us on construction costs and actionable solutions was incredibly difficult. Comcast Business partnered with us through a challenging installation."

Comcast Business installed fiber Ethernet service, which has traditionally been more challenging to achieve in rural areas especially on older properties. The Inn is now live with its high-speed Internet. Comcast's voice services will also enable guests to make complimentary long-distance calls to anywhere in the continental United States.

"The combination of Comcast Business' Ethernet and voice services could help transform Inn Marin from a small hotel to a premier travel destination and venue for travelers and businesses alike," said Ted Girdner, vice president at Comcast Business, California region. "We were glad we were able to provide a solution that will help Inn Marin improve on current needs and grow its business."

We believe Inn Marin can serve as a model for hospitality businesses in the North Bay and Sonoma. The conference and event industry is extremely competitive, and these days venues simply can't afford to have slow Internet services for conferences and business travelers." Girdner added.

In addition to boosting corporate and guest lodgings in the area, Marshall is excited that local Marin county organizations that hold their meetings at Inn Marin will also benefit from these services.

## **About Inn Marin**

Inn Marin is a family-owned, charming hotel in with a resort-like setting and pet friendly accommodations located at 250 Entrada Drive, Novato, CA 94949. Bookings can be made <u>online</u> or by calling 1-800-652-6565.

#### **About Comcast Business**

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a next-generation network that is

backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management.

For more information, call 866-429-3085.

Follow us on Twitter <u>@ComcastBusiness</u> and on other social media networks at http://business.comcast.com/social.

## **About Comcast Cable**

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit <a href="https://www.comcastcorporation.com">www.comcastcorporation.com</a> for more information.

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